

CISOs PARTNERING WITH C-SUITE TO PROTECT WHAT MATTERS MOST

FRAMING DATA RISK IN BUSINESS CONTEXT

After nearly two decades of data privacy regulations aimed to satisfy mandates such as Sarbanes-Oxley and HIPAA, privacy breaches continue to grow rampantly. Likewise, efforts to secure unregulated data such as valuable intellectual property (IP), confidential business strategies and sensitive board communications remain ineffective due to the business' inability to inventory and classify data efficiently.

>80%

of corporate data no longer has business value
Source: IDC

65%

of companies collect so much data that they're unable to categorize or analyze it
Source: Gemalto

<20%

of corporate data is protected
Source: IDC

Companies are realizing that cyber teams, with their advanced collection of data protection controls operated by well-trained professionals, have done their part. The weak link is the limited awareness of the business data, the asset, which is best understood by those that own it - the business. - F500 CIO

PARTNER TO PROTECT WHAT MATTERS & PURGE THE JUNK

Operational and digital transformation initiatives have created the perfect opportunity for security leaders to build and cultivate strong, cross functional relationships with their peers in the business to address the challenge of data awareness, risk and protection. Doing this now as IT teams re-evaluate how they service the business and support transformation and modernization initiatives, such as moving to the cloud, will help mature data inventory and classification strategies, improve data protection control effectiveness, and significantly reduce data storage costs.

The Nx Platform solves this challenge by providing business and cyber teams a collaborative solution for capturing the business context of their data risks to empower them to act. By visually fusing business data analytics with cyber intel, Nx delivers data risk intelligence (DRI) - the missing link for getting data protection controls to finally work.

KEY BENEFITS

Collaborate with the Business

Team with data owners to identify critical data and authorized data flows to avoid business disruptions

Identify Data at Risk

See risk indicators prior to a breach

Continuous Compliance

Proactively monitor data risks to respond with accuracy and confidence

Reduce False Alerts

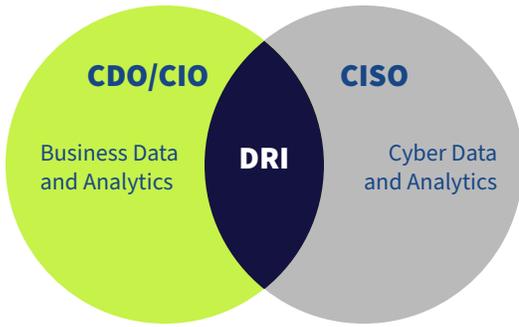
Optimize effectiveness of data protection controls

Reduce Attack Surfaces

Purge abandoned and unneeded data to reduce attack surface and compliance scope by as much as 80%

LEARN MORE AT [NVISIONX.AI](https://nvisionx.ai)





The Nx Platform helps to first determine what critical data looks like for each line of business; and then shares these insights with cyber teams to converge with their cyber intel to identify data risk. Cyber teams can now reconfigure their data protection controls to effectively contain critical data without impairing business operations.



For the first time, all business stakeholders have a complete, global view to better coordinate and manage information intelligence, compliance and cyber – which are now made easy with Nx.”

- CEO, Private Investment Firm

FUSE BUSINESS DATA WITH CYBER INTELLIGENCE TO GAIN CONTROL

RESULTS THAT MATTER

PROTECT THE JEWELS



Identify and classify siloed, dark repositories containing business data



Automated Continuous Compliance (One-click vs weeks)



Secure all your critical data, not just privacy data



Reduce false cyber alerts



Automate data validation with data owners, legal and records management



Proactively identify and resolve inappropriate user access



Quickly recover from ransomware attacks using “smart backups”

PURGE THE JUNK



Defensibly dispose of unnecessary data



Reduce your cyber attack surface & risk exposure



Reduce overall compliance scope



Save \$Ms in enterprise storage costs

Nx fuses business data analytics and cyber intel to empower you to gain control of your critical data and optimize the effectiveness of your data protection controls. We provide you the cyber intel needed to be a proactive data defender and prevent your next breach.

REQUEST A DEMO TODAY
NVISIONX.AI/DEMO