

**MORE DATA, MORE RISK. MORE MONEY, MORE PROBLEMS**

# 5 WAYS TO BETTER PROTECT YOUR DATA

How the Nx Platform Provides a Better Cyber Defense

## **NVISION**<sub>x</sub> *[n-vision-x]*

Nx's data risk intelligence solution enables companies to gain complete control of their enterprise data to reduce data risks, enhance compliance and lower storage costs.

With the growing cyberattacks and ransomware settlements, companies are now realizing that bigger walls, wider moats and better soldiers will not change the fact the hackers are winning. Companies must now assume that they have already been hacked and that the hackers are likely to be still present.

## WHAT CAN YOU DO TO BETTER PROTECT YOUR CRITICAL DATA?

The challenge is, how do you determine what data is critical? And, as "the volume of digitally-stored data doubles roughly every two years<sup>1</sup>" and becomes more siloed, this task becomes increasingly painful, costly and risky. Without a reliable and automated way of classifying critical data across the enterprise, the breaches will continue to happen.

1. Gutierrez, Daniel. "The Exponential Growth of Data." InsideBIGDATA, 17 Apr. 2018, <https://insidebigdata.com/2017/02/16/the-exponential-growth-of-data/>.

## 5 Steps To Provide A Better Cyber Defense

- 01** **Inventory Everywhere Is Data Stored**  
Critical data could be stored anywhere.
- 02** **Classify What Data Is Critical**  
Identify what data matters most.
- 03** **Optimize Cyber Controls**  
Use new insights of critical data to enhance data protection controls.
- 04** **Conduct Smart-Data Backups**  
Defeat ransomware by having reliable backups of critical data.
- 05** **Continuously Monitor Critical Data And Its Controls**  
Sustain a global view of your risks to detect anomalies and prevent future breaches.

**SUCCESS STORY:**

# PROMINENT HOSPITAL

## Challenge

Despite \$Ms invested in its Data Protection Program, existing data protection controls would not prevent ongoing breaches.

## Operational Outcomes

- Inventoried and contextually classified 675TB / 225M files in 3 weeks
- Determined ownership by departments and individuals
- Created a global view of data, controls, user behaviors, and risk concerns to:
  - Optimize data protection rules
  - Enhance minimum necessary access
  - Reduce the attack surface



**90%**

of all data has been created in the last two years  
*(Source: IBM)*

**65%**

of companies collect so much data that they're unable to categorize or analyze it  
*(Source: Gemalto)*

**LESS THAN 20%**

of corporate data is protected  
*(Source: IDC)*



*“With Nx, we now have a more reliable inventory of where patient data is stored, who has access and if our controls are really reducing risks of a breach. The product vendors couldn’t get their own controls to work this well...”*

– Hospital CISO



## Watch the Protect the Jewels Video

Find out how you can better protect your critical data.  
[Schedule your personal demo here.](#)

**REQUEST A DEMO TODAY**  
**NVISIONx.AI/DEMO**

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marketing@nvisnx.com | +1.877.2NVISNX | 395 Santa Monica Pl. | Unit 308 | Santa Monica | CA 90401

**NVISIONx** Protect the Jewels.  
Purge the Junk.