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Purge Protect Prosper

Take Control of Your Data

Nx Data Risk Intelligence Platform Overview

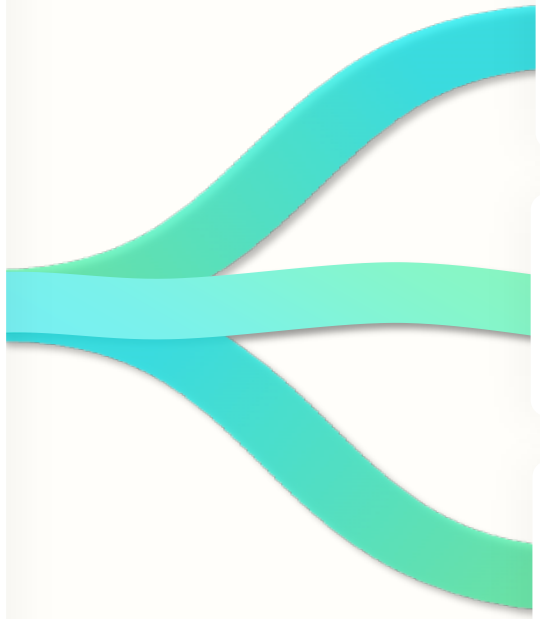
Data Is Out of Control and Putting Companies At Risk

Business Leaders View Data in Different Ways

Nx Unlocks the Full Potential of Your Data

WHAT Nx DOES...

- Inventories all of your data assets — no matter where it sits
- Employs patented GenAI solutions to deliver contextual classifications in actionable business and compliance terms
- Detects risk and compliance gaps to proactively remediate data privacy, protection, and retention concerns
- Streamlines workflows to delete redundant, obsolete, trivial, or abandoned data
- Empowers collaboration between business, cybersecurity, compliance, and legal teams to resolve evolving risk and compliance challenges



ALLOWING YOU TO...

PROTECT

Enhance data protection posture

Data-first controls reconfiguration

PURGE

Eliminate data clutter

Reduce storage and operational costs

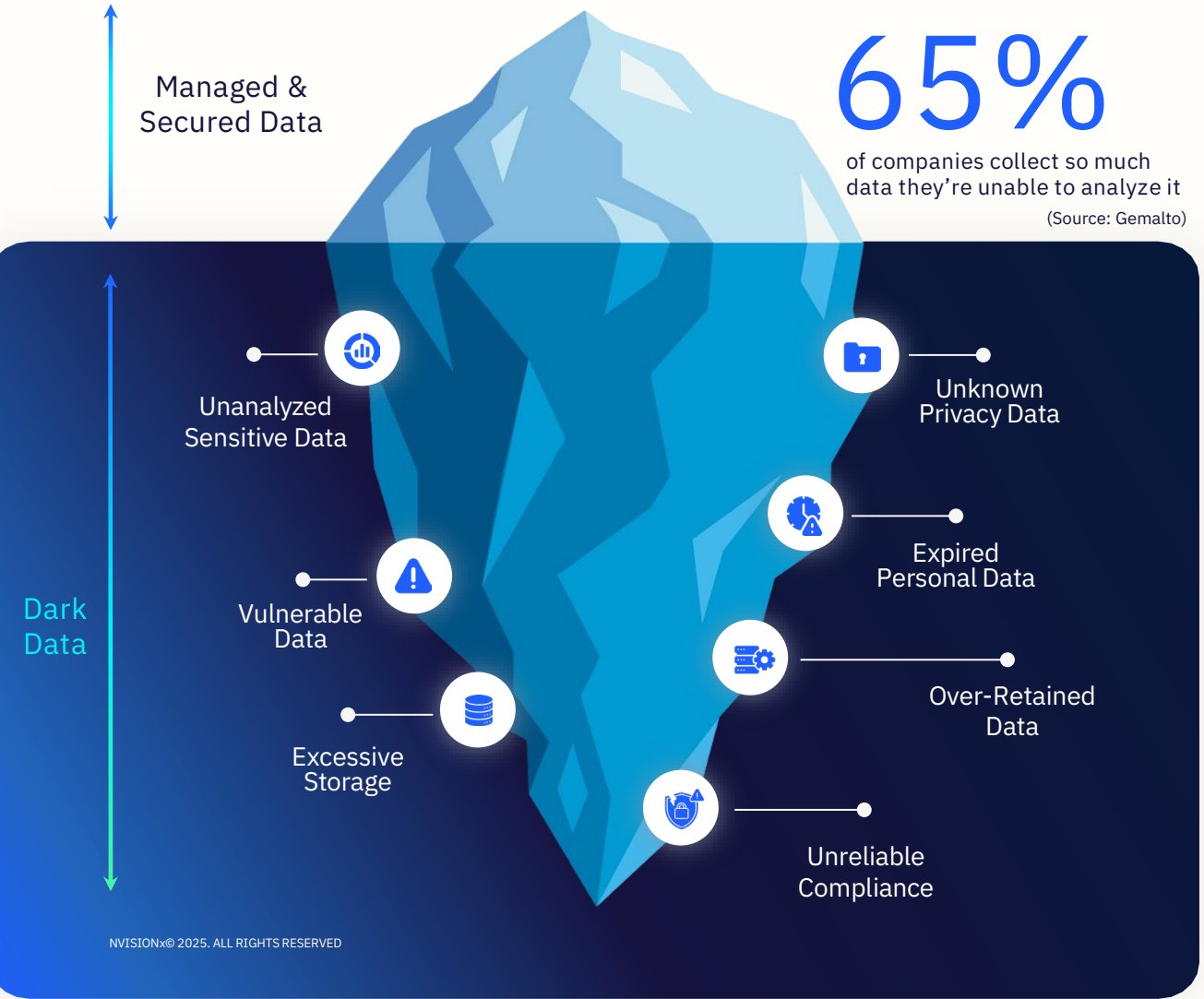
PROSPER

Unlock data for business use

Accelerate generative AI adoption

Dark Data Puts You at Risk

"You Cannot Protect What You Cannot See..."



"It's the blind spots that gets you. If you don't know what you don't know, that's where you're going to get caught."

- Risk Executive, F500 Global Media Company

Cyber Victims

Privacy Grumblers

Regulatory Fines, Penalties, Lawsuits & Executive Accountability

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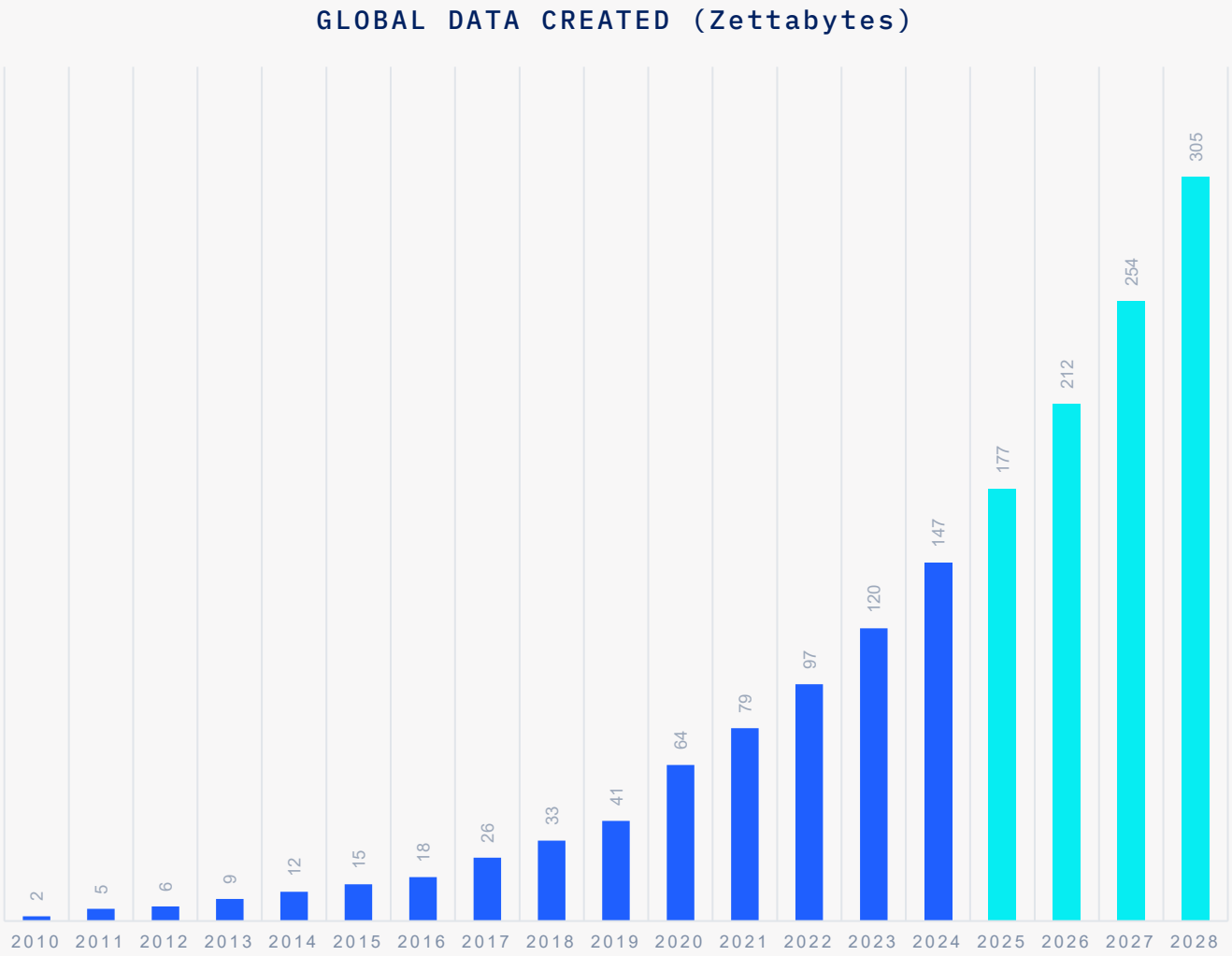
More Data, More Problems

Unstructured data accounts for 80-90% of enterprise data, is increasing by 55-65% annually, significantly impacting storage costs.
(Source: ESG Research)

Surge in enterprise data is pushing storage and compliance demands to unprecedented levels.
(Source: Gartner Research)

AI adoption is driving storage and management costs higher as enterprises face mounting expenses to secure, govern, and comply with expanding data volumes.



Source: Statista, IDC

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Business Silos Create Vulnerabilities

DATA SILOS

- Data scattered across hundreds of applications and storage systems
- Spread across multiple data centers and cloud services
- Includes both structured databases and unstructured business files, creating a fragmented data landscape

ORGANIZATIONAL SILOS

- No clear accountability for non-regulated data
- Business, legal, and technical teams struggle to align their roles to support enterprise data management and governance

PROCESS SILOS

- No playbook or clear rules for governing data as an asset throughout is lifecycle
- Classification, retention, and disposal policies lack the protocols and automation for sustainable execution

Nx's Data Risk Playbook
Seize Control of Your Data

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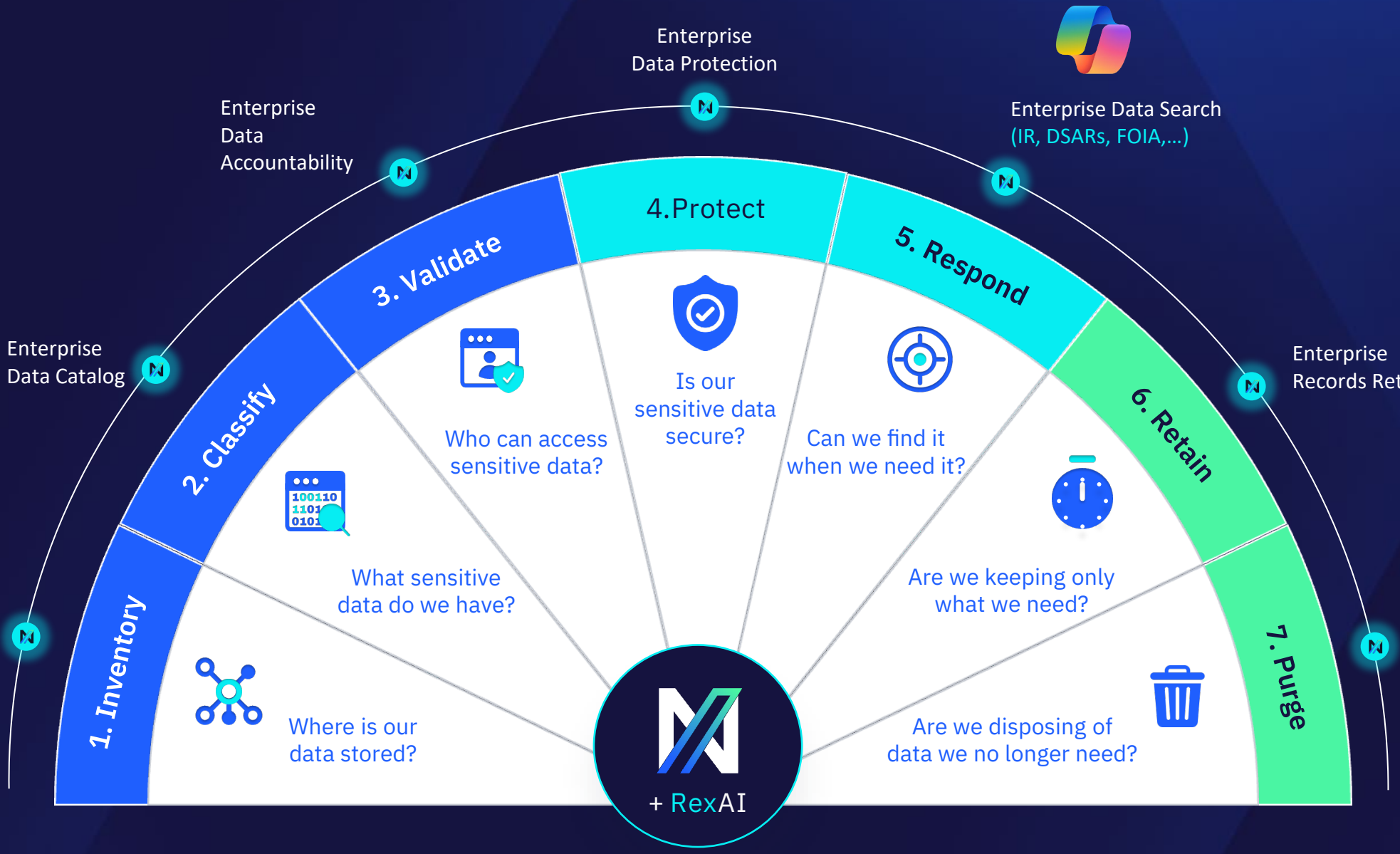

Nx Powers AI with Business-Ready Records

AI Optimization Starts with Accurate Business Records

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Enterprise Data Catalog

DATA GOVERNACE, PRIVACY, & COMPLIANCE TEAMS

1. INVENTORY

- Ingest and map data across on-prem and cloud environments

✓ Enterprise data inventory
✓ Enterprise data map

2. CLASSIFY

- RexAI classifies data with business context
- Ingest directory services to establish ownership

✓ Files become business records
✓ Elimination of dark data
✓ Clear data ownership

3. VALIDATE

- Correlate data sensitivity with user access and permissions
- Detect and prioritize user access violations and anomalies

✓ "Need-to-Know" access validation / remediation
✓ Continuous access risk monitoring

Protect

Purge

Cyber Controls Readiness

4. PROTECT

- Analyze sensitive data with relevant cyber intel
- Remediate policy and control gaps with business context
- Early risk notifications

✓ Accurate DLP/CASB containment
✓ Continuous Compliance Monitoring
✓ Proactive Risk Remediation

5. RESPOND

- Instant record retrieval across the enterprise
- On-demand FOIA, DSAR, right to be forgotten requests, audit queries, etc
- Group records for LLM processing

✓ Breach notification response
✓ On-demand audit fulfillment
✓ AI readiness

CYBERSECURITY TEAMS

RECORDS MANAGEMENT, PRIVACY, & COMPLIANCE TEAMS

6. RETAIN

- AI-driven records retention
- Operational and sustainable enterprise records program

✓ Continuous records monitoring
✓ Defensible records retention

7. PURGE

- Business-driven workflow automation
- Automated issuance of records deletion certificates
- Disposal cost savings ROI calculator

✓ Defensible disposal
✓ Reduced compliance burdens
✓ $$-$$$ cost savings

Data Minimization Readiness

AI Ready Records

Microsoft Copilot
Google LaMDA
OpenAI
LAZARUS
Claude
ANTHROPIC

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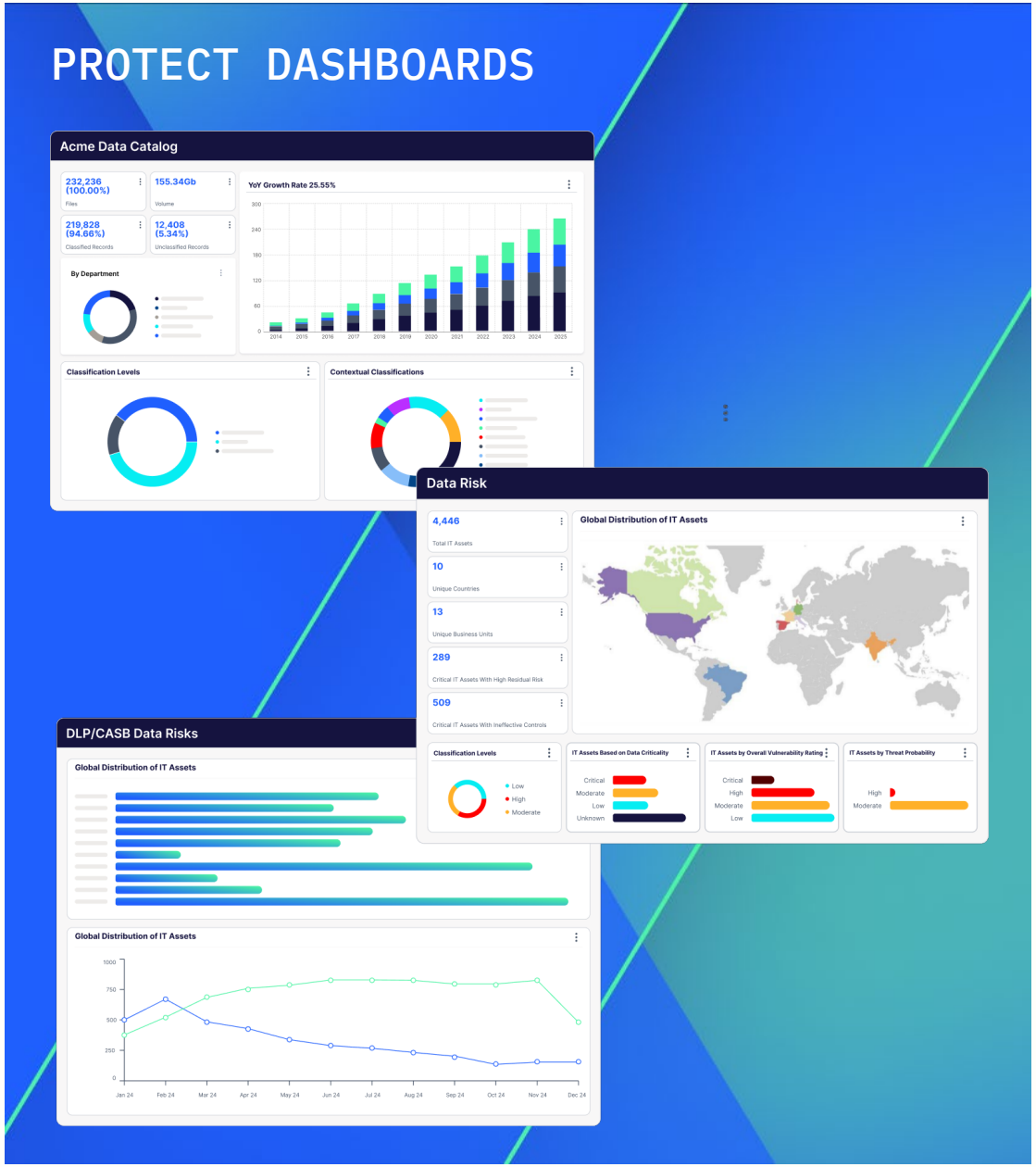
Transform Chaotic Files Into Familiar Business Records to Realize Optimal AI and Data Protection Results

	Nx Contextual Classification (Business-centric)		Legacy Data Classification (Technology-centric)	
	Acme Invoice_003.pdf (Contains Credit Card) Confidential — Financial — Invoice	WC_Claim_92847 (Contains Credit Card) Confidential — Workers Comp — Claim	Acme Invoice_003.pdf (Contains Credit Card)	WC_Claim_92847 (Contains Credit Card) Confidential — PCI
Identify sensitive attributes	✓		✓	
Treat files as sensitive business records	✓		✗	
Establish granular access controls	✓		✗	
Contain data without business disruption	✓		✗	
Retire expired records at scale	✓		✗	



Nx Secures Your Sensitive Data

- Map and classify all data everywhere
- Process privacy requests in minutes
- Enforce need-to-know access
- Automate continuous compliance (1-click vs weeks)
- Easily recover from ransomware

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Nx+RexAI Retires Your Expired Data

- Defensibly dispose of expired data
- Reduce risk of a breach
- Reduce compliance burden
- Save $$$ in enterprise storage costs

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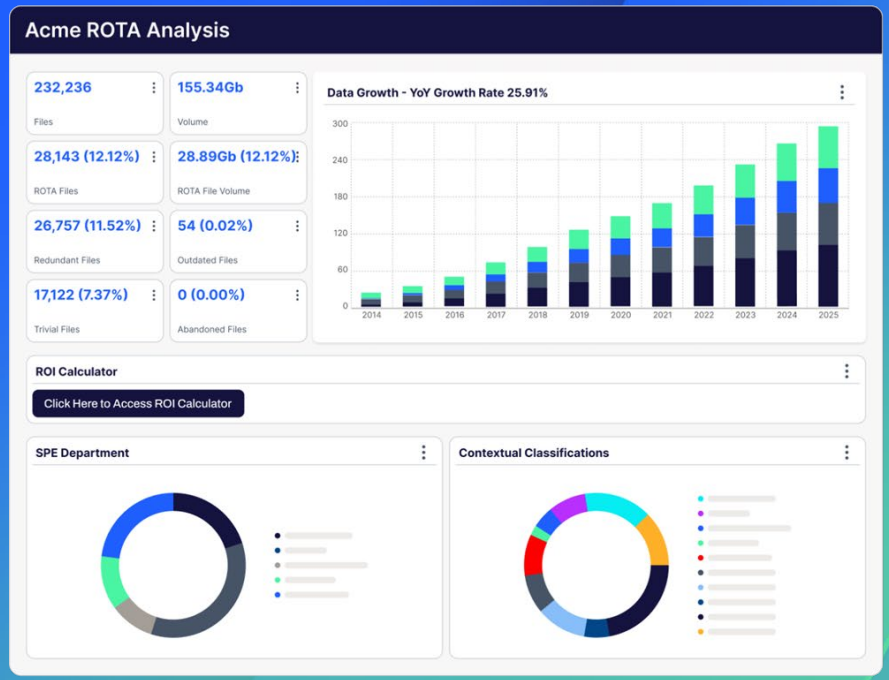
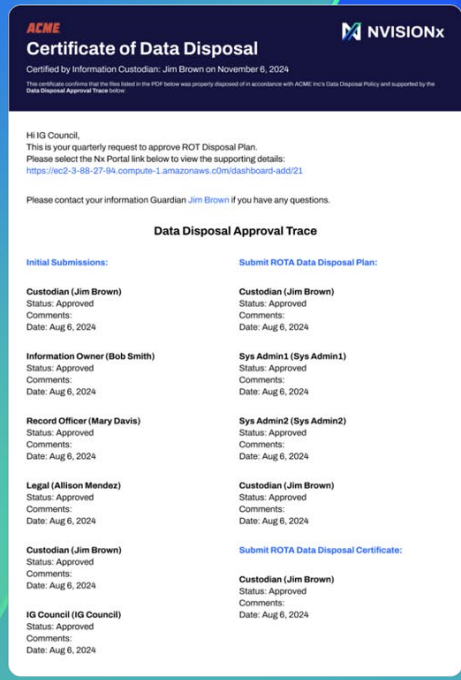
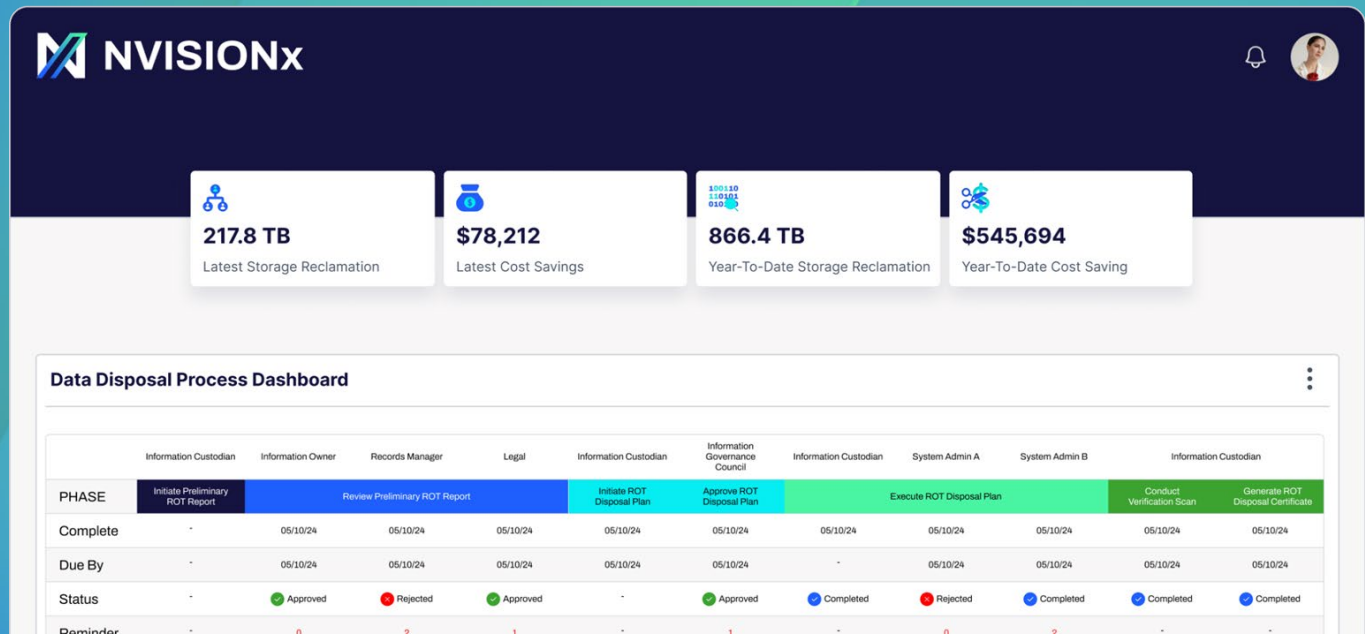
PURGE DASHBOARDS



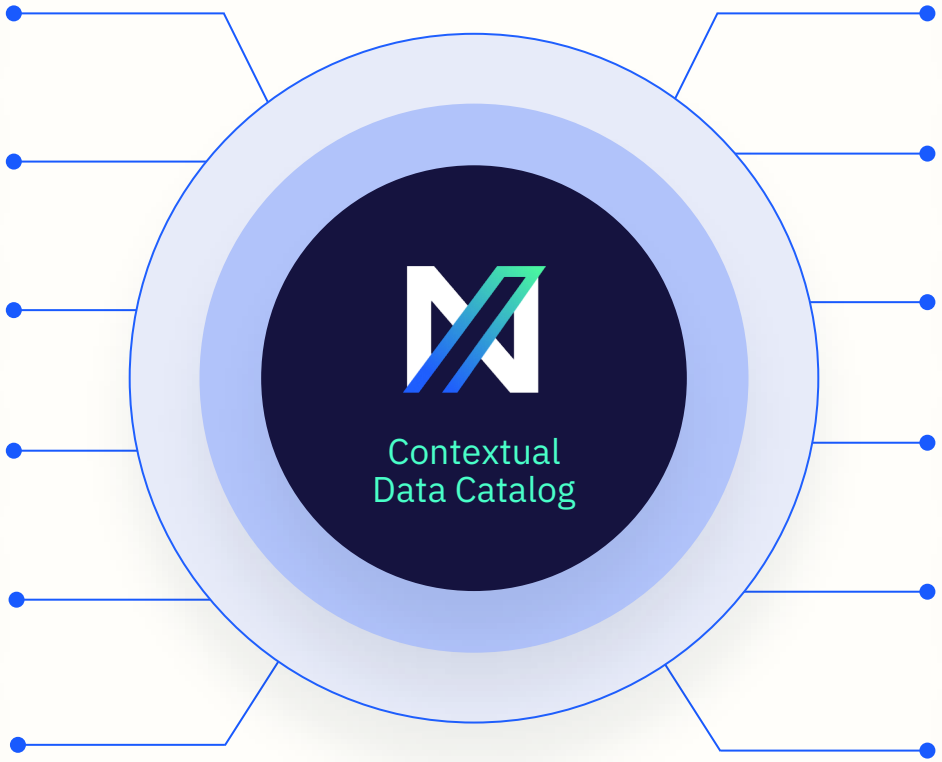




Data Risk Intelligence
Fuels AI, Cyber Resilience & Legal Modernization

INFORMATION GOVERNANCE AND LEGAL

- Enterprise Search
- AI Enablement & Governance
- Cloud Migration
- Retention & Disposal
- eDiscovery & Legal Hold
- M&A Data Carve Outs



PRIVACY & CYBER

- DLP, CASB & DRM
- Granular Access Controls
- Insider Threat
- Ransomware Defense / Smart Backup
- Incident Response / Breach Notification
- Continuous Compliance

Delivering exceptional customer experiences

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What we hear...

Legacy Classifications

Simple, confusing, and lack actionable context to enable reliable data protection rules and AI readiness

Fragmented Inventories

Incomplete data inventories

Inefficient Scans

Scans are slow and incomplete

Complex Interface

Interface is too complicated for business users

Software-Only

Needs additional staff and consulting services for more costs

Unjustifiable Cost

Tool is too expensive and cannot justify its value

How Nx is better...

Contextual Classification

Enrich with business context (record types and owners) to enable reliable data protection rules and deliver AI-ready content

Comprehensive Data Coverage

Covers all applications (on prem, cloud, endpoints...) and structured and unstructured data sets

Accelerated Scanning

Scans 2-3x faster on average

User-Friendly Interface

Easy and intuitive interface designed for business users

Fully Managed- Shared Risks & Outcomes

Strategic expertise. No extra staff. No extra cost.

Rapid ROI

Realize value in days and save more than the tool costs

Getting Started

1

Demo to Confirm Fit

- Identify your data risk concerns and priority use cases
- See Nx in action and understand the results it can delivers

2

Data Risk Assessment

- No cost and completed in 2-3 weeks
- Identify your data risk priorities
- Validate ease of use and speed
- Determine your data security posture and compliance readiness
- Confirm success criteria

3

Sustain & Expand

- Integrate next wave of applications
- Customize dashboards and use cases
- Onboard and train users

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“...I now feel we have a handle on managing the data, not the data managing us...”

- CIO, Fortune 500

To learn more and schedule a demonstration, please visit www.nvisionx.ai

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